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in which

R^{21} , R^{22} and R^{23} are each, independently of one another, alkyl or alkenyl having up to 15 carbon atoms which is unsubstituted, monosubstituted by CN or CF_3 or at least monosubstituted by halogen, where one or more CH_2 groups in these radicals may also, in each case independently of one another, be replaced

by -O-, -S-, , -C≡C-, -CO-, -CO-O-, O-CO- or -O-CO-O- in such a way that O atoms are not linked directly to one another.

Z is -C₂H₄-, -CH=CH-, -OCF₂- or a single bond, and

alkenyl is straight-chain alkenyl having 2-6 carbon atoms.